

## H-Com EU Symposium

### «Health Communication: Education, Challenges and Opportunities for the Health Professional»

National and Kapodistrian University of Athens, Main Building, Propylaea,  
Athens, Greece

## Agenda

Thursday, June 14, 2018

09:00 – 09:30

*Registration*

09:30 – 10:00	<b>Opening Remarks</b>
10:00 – 10:20	<b>The importance of health communication for health care professionals and patients</b> <b>Athena Linos, MD, MPH, PhD, FACE</b> Professor of Medical School, National and Kapodistrian University of Athens, President of the Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece
10:20 – 10:40	<b>Invited Speaker: Addressing the health communication needs of children and adolescents</b> <b>George Chrousos MD, PhD</b> Professor and Chairman of the Department of Pediatrics at the Athens University Medical School, Greece

10:40 – 11:00

*Coffee Break*

11:00 – 12:40	<b>Session I – The Health Communication Training for Health Professionals (H-Com) Project</b>
11:00 – 11:15	<b>EU initiative to advance training on health communication: the H-Com project</b> <b>Piotr Sakowski</b> , Nofer Institute of Occupational Medicine, Poland
11:15 – 11:30	<b>Communication training opportunities for health professionals: The H-Com Database</b> <b>Victoria-Luise Batury</b> , Technische Universität Dresden, Germany
11:30 – 11:45	<b>H-Com Focus Groups Results</b> <b>Pania Karnaki</b> , Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece
11:45 – 12:00	<b>H-Com Online Survey Results</b> <b>Dina Zota</b> , Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece
12:00 – 12:15	<b>H-Com training program: Workshops &amp; E-learning platform</b> <b>Eliza Patouris</b> , Centre for Advancement of Research and Development in

	Educational Technology, Cyprus
12:15 – 12:30	<b>Evaluating the H-Com project: preliminary findings &amp; building on the project results</b> <b>Afroditi Veloudaki</b> , Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece
12:30– 12:40	<b>Discussion</b>
<b>12:40 – 13:15</b>	<b>Lunch Break</b>
<b>13:15 – 14:45</b>	<b>Session II – Health communication challenges and opportunities</b>
13:15 – 13:30	<b>The interaction between health providers and patients: Considerations on communication skills assessment</b> <b>Lidia Del Piccolo, PhD</b> Professor in Clinical Psychology, Head of the Unit of Clinical Psychology at University Hospital of Verona, Italy
13:30 – 13:45	<b>Without clinical communication skills doctors are considered half-doctors</b> <b>Theano V Kalavana, MSc, PhD</b> Assistant Professor in Health Psychology and Clinical Communication University of Nicosia Medical School, Cyprus
13:45 – 14:00	<b>"The doctor is the drug": shortages of doctor-patient communication</b> <b>Andrea Ildikó Gáspárik, MD, PhD</b> Department of Public Health and Health Management, University of Medicine and Pharmacy Tg Mures, Romania
14:00 – 14:15	<b>Experiences with medical communication training for university students</b> <b>Monika Ditta Toth, PhD</b> Semmelweis University, Hungary
14:15– 14:30	<b>Experience from organizing communication training for health professionals - challenges and opportunities</b> <b>Alexandrina Vodenicharova, PhD</b> Associated professor, Department of health policy and management, Faculty of public health, Medical University Sofia, Bulgaria
14:30 – 14:45	<b>Discussion</b>
<b>14:45 – 15:00</b>	<b>Coffee Break</b>
<b>15:00 – 16:30</b>	<b>Session III – Knowing your audience: communicating with patients with diverse needs</b>

15:00 – 15:15	<b>Health communication with migrants and refugees: challenges and solutions</b> <b>Ioannis Mouzalas</b> Former Minister of Migration Policy
15:15 – 15:30	<b>Communication with groups at risk, such as older patients and patients with limited health literacy</b> <b>Julia van Weert, PhD</b> Professor of Health Communication, Director of Amsterdam Centre for Health Communication, University of Amsterdam, Netherlands
15:30 – 15:45	<b>Communicating with cancer patients</b> <b>Athanasios Karkanias, MD, PhD</b> Director of Psychiatric Department, Sotiria General Hospital of Chest Diseases, Athens, Greece
15:45 – 16:00	<b>Communication challenges for health professionals at workplaces</b> <b>Anastasia Pantazopoulou, MD, PhD</b> Former General Director of Public Health, Ministry of Health
16:00 – 16:30	<b>Discussion &amp; Wrap up of Symposium</b>
<b>End of the Symposium</b>	