

H-Com EU Symposium

«Health Communication: Education, Challenges and Opportunities for the Health Professional»

National and Kapodistrian University of Athens, Main Building, Propylaea,
Athens, Greece

Agenda

Thursday, June 14, 2018

09:00 – 09:30	<i>Registration</i>
09:30 – 10:00	Opening Remarks
10:00 – 10:20	<p>The importance of health communication for health care professionals and patients Athena Linos, MD, MPH, PhD, FACE Professor of Medical School, National and Kapodistrian University of Athens, President of the Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece</p>
10:20 – 10:40	<p>Invited Speaker: Addressing the health communication needs of children and adolescents George Chrousos MD, PhD Professor and Chairman of the Department of Pediatrics at the Athens University Medical School, Greece</p>
10:40 – 11:00	<i>Coffee Break</i>
11:00 – 12:40	<p>Session I – The Health Communication Training for Health Professionals (H-Com) Project</p>
11:00 – 11:15	<p>EU initiative to advance training on health communication: the H-Com project Piotr Sakowski, Nofer Institute of Occupational Medicine, Poland</p>
11:15 – 11:30	<p>Communication training opportunities for health professionals: The H-Com Database Victoria-Luise Batury, Technische Universitaet Dresden, Germany</p>
11:30 – 11:45	<p>H-Com Focus Groups Results Pania Karnaki, Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece</p>
11:45 – 12:00	<p>H-Com Online Survey Results Dina Zota, Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece</p>
12:00 – 12:15	<p>H-Com training program: Workshops & E-learning platform Eliza Patouris, Centre for Advancement of Research and Development in</p>

	Educational Technology, Cyprus
12:15 – 12:30	Evaluating the H-Com project: preliminary findings & building on the project results Afrodi Veloudaki , Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece
12:30– 12:40	Discussion
12:40 – 13:15	Lunch Break
13:15 – 14:45	Session II – Health communication challenges and opportunities
13:15 – 13:30	The interaction between health providers and patients: Considerations on communication skills assessment Lidia Del Piccolo, PhD Professor in Clinical Psychology, Head of the Unit of Clinical Psychology at University Hospital of Verona, Italy
13:30 – 13:45	Without clinical communication skills doctors are considered half-doctors Theano V Kalavana, MSc, PhD Assistant Professor in Health Psychology and Clinical Communication University of Nicosia Medical School, Cyprus
13:45 – 14:00	"The doctor is the drug": shortages of doctor-patient communication Andrea Ildikó Gáspárik, MD, PhD Department of Public Health and Health Management, University of Medicine and Pharmacy Tg Mures, Romania
14:00 – 14:15	Experiences with medical communication training for university students Monika Ditta Toth, PhD Semmelweis University, Hungary
14:15– 14:30	Experience from organizing communication training for health professionals - challenges and opportunities Alexandrina Vodenicharova, PhD Associated professor, Department of health policy and management, Faculty of public health, Medical University Sofia, Bulgaria
14:30 – 14:45	Discussion
14:45 – 15:00	Coffee Break
15:00 – 16:30	Session III – Knowing your audience: communicating with patients with diverse needs

15:00 – 15:15	Health communication with migrants and refugees: challenges and solutions Ioannis Mouzalas Former Minister of Migration Policy
15:15 – 15:30	Communication with groups at risk, such as older patients and patients with limited health literacy Julia van Weert, PhD Professor of Health Communication, Director of Amsterdam Centre for Health Communication, University of Amsterdam, Netherlands
15:30 – 15:45	Communicating with cancer patients Athanasiros Karkalias, MD, PhD Director of Psychiatric Department, Sotiria General Hospital of Chest Diseases, Athens, Greece
15:45 – 16:00	Communication challenges for health professionals at workplaces Anastasia Pantazopoulou, MD, PhD Former General Director of Public Health, Ministry of Health
16:00 – 16:30	Discussion & Wrap up of Symposium

End of the Symposium